

Beltrami County Fair  
Promotions Committee  
7223 Fairgrounds RD NW, Suite 7-B  
Bemidji, MN 56601



## Beltrami County Fair August 6 - August 10, 2025

Please join us at this year's Beltrami County Fair. We expect to exceed the attendance of last year which was over **32,000 fairgoers** from 34 States, five Reservations and two Canadian Provinces.

Take a few minutes to read over the sponsor options and select the category that best fits your interests. **Fill out and return the appropriate forms** in the enclosed self-addressed envelope or scan the QR code below.

A "Fairgoers Event Guide" will be printed in full color and inserted in the Bemidji Pioneer/BuyLine. **All Sponsor names will be featured** in this pull-out insert which lists scheduled events and is delivered to over 22,000 households. We will also display your business name/logo on our website sponsor page.

If you have an idea for a specific event you would like to sponsor or a promotion you would like to run, such as a contest or coupon, please feel free to contact the fair office at 218-444-8169 or email [promotions@beltramicountyfair.org](mailto:promotions@beltramicountyfair.org) and we will work with you to help spotlight your business at the Beltrami County Fair.

We look forward to welcoming you as a sponsor and hope to see you at the 2025 Beltrami County Fair!

Sincerely yours,

Beltrami County Agriculture Association Promotion Committee,  
*Vern & Sandy Holzhueter, Bob Smith, Rose Erickson, Patrick Erickson,  
Char Blashill, Becky Kummet, John Winnett*

*Beltrami County Agriculture Association is a 501(c)3 organization.*



# Beltrami County Fair Sponsor Form

August 6 - August 10, 2025

Marketing Package Selection Form

Please indicate your choices with an X



## SPONSORSHIP LEVELS

- \$500.00 Purple Ribbon**  
*Name listed in the Fairgoers Event Guide, Business logo placed on the Beltrami County Fair website and the sponsor wall, yard sign, numerous audio announcements during the fair and mentions on our social media posts.*
- \$250.00 Blue Ribbon**  
*Name listed in Fairgoers Event Guide, Business logo on our website and the sponsor wall at the fairgrounds and a yard sign.*
- \$100.00 Friend of the Fair**  
*Name listed in Fairgoers Event Guide, Business logo on our website and the sponsor wall at the fairgrounds.*
- \_\_\_\_\_ *Other amount Friend of the Fair Sponsor.*

## EVENT SPONSORSHIPS

**All sponsorships include name listed in the Fairgoers Event Guide**

- \$1500.00 Major Grandstand**  
*Name on large banner displayed on Grandstand, sponsorship announced during all grandstand shows and mentioned on our social media posts, business logo placed on our website. Six Rodeo tickets and six Motocross tickets.*
- \$1000.00 Major Motocross Race (Only Two Available)**  
*Banner displayed and sponsorship announced during the event, business logo placed on our website and mentioned on our social media posts. Ten Motocross Race tickets.*
- \$500.00 Motocross Race**  
*Banner displayed and sponsorship announced during the event, business logo placed on our website. Four Motocross Tickets.*
- \$250.00 Major Horse Arena**  
*Your name on banner displayed on the Horse Arena bleachers, sponsorship announcements during all horse shows, business logo placed on our website.*
- \$150.00 Fun in the Barn**  
*Your business logo on our website and on a banner displayed at both the large and small animal arenas during Fun in the Barn events.*
- \$150.00 Kiddie Barn/Ted's Farmyard**  
*Your business logo on our website and on a banner displayed on the Kiddie Barn.*
- \$125.00 Hand-washing Station -Signage acknowledging your sponsorship.**

Total Amount

*Keep this page for your records*

Please fill out and return this page by mail or email. You can scan the QR code below to pay online.

	<b>\$500</b>	Purple Ribbon
	<b>\$250</b>	Blue Ribbon
	<b>\$100</b>	Friend of the Fair
		Other Amount
	<b>\$1,500</b>	Major Grandstand
	<b>\$1000</b>	Major Motocross
	<b>\$500</b>	Motocross Race
	<b>\$250</b>	Major Horse Arena
	<b>\$150</b>	Kiddie Barn/Ted's Farmyard
	<b>\$150</b>	Fun in the Barn
	<b>\$125</b>	Hand Washing Station
		Total

- Please Invoice Me
- I have enclosed a check
- Scan the QR code below to pay by credit card

*\*Note\** The Fairgoers Event Guide Insert will reach over 22,000 area homes.

*We must receive your high-resolution ad graphics by **June 1st** to ensure inclusion in this year's Fairgoers Event Guide. Please email a business card size graphic image file to [promotions@beltramicountyfair.org](mailto:promotions@beltramicountyfair.org). Or contact us and we will help with the design for an appropriate size graphic file.*

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please fill out and return or scan the QR code to pay online:

Beltrami County Fair  
Promotion Committee  
7223 Fairgrounds Road NW, Suite 7B  
Bemidji, MN 56601

[promotions@beltramicountyfair.org](mailto:promotions@beltramicountyfair.org)

[www.beltramicountyfair.org](http://www.beltramicountyfair.org)

501(c)3 Organization



*Office Use Only*

Date Received \_\_\_\_\_

Check # \_\_\_\_\_

Invoice Sent




### Rodeo Partnership Form 2025

Beltrami County Fair

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Marketing Package Selection Form

Quantity Available	1	4	6	6	16	Limited	Limited	
All Rodeo announcements, i.e. "Wojo's Rodeo brought to you by [Your Name Here]"	<b>SOLD OUT</b>							
Banner Displayed at Event	3' x 12' On Display during the entire fair	3' x 5' On Display during the entire fair	3' x 5' On Display during the entire fair	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Chute Sponsor				<input checked="" type="checkbox"/>				
Buckle Sponsor for 1 Event Preferred Event: _____ (Selection is not guaranteed.) You can choose to do as a stand alone OR add this to any package. Choices on the other side					<input checked="" type="checkbox"/>			
Radio Advertisements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
Two Printed Ads (1 in Event Guide and 1 at the Event)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Announced During Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Company Name/logo featured on event signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company name on Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary Rodeo Tickets	30 Tickets	14 Tickets	6 Tickets	6 Tickets	4 Tickets	4 Tickets	2 Tickets	
Additional Grandstand Tickets	10 MotoCross	8 MotoCross	6 MotoCross					
Scan Here to Pay Online								
Package Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<i>Presenting Partner SOLD OUT</i>	<i>Corporate Partner \$2,500</i>	<i>Major Grandstand \$1,500</i>	<i>Chute Partnership \$1,250</i>	<i>Buckle Partner \$750</i>	<i>Silver Spur \$500</i>	<i>Champion \$250</i>	<i>Rookie \$100</i>

\* Packages are sold on a first-come, first-served basis. We will contact you if your package is sold out.  
 \* Previous sponsors are given the first right of refusal by 4/1/25. A waiting list is available.  
 \* High resolution images due by May 31 to ensure inclusion in this year's publications.  
 \* The Event Guide Insert will reach over 22,000 area homes.

**Please Fill Out and Return to:**

Beltrami County Fair  
 Promotion Committee  
 7223 Fairgrounds Road NW, Suite 7B  
 Bemidji, MN 56601  
 promotions@beltramicountyfair.org

**Questions:** grandstand@beltramicountyfair.org

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

_____ Please Invoice Me (Payment Must be Received by 7/1/25)	_____ Check Enclosed	_____ Pay by Credit Card	_____ Date Received (Office Use Only)
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